

Highlights of 2003 Survey of 105 Tempur-Pedic Owners

93% of enthusiastic Tempur-Pedic owners who have difficulty in sleeping agree that Tempur-Pedic's *sensitivity* to body shape, weight, and heart is an important sleep advance.

93% of enthusiastic Tempur-Pedic owners who have difficulty in sleeping endorse the amazing way Tempur-Pedic molds itself to support their bodies.

91% of enthusiastic Tempur-Pedic owners have recommended Tempur-Pedic to family and friends.

93% of enthusiastic Tempur-Pedic owners who have difficulty in sleeping recommend Tempur-Pedic to their family and friends.

89% of enthusiastic Tempur-Pedic owners who often suffer back, neck, shoulder, hip, or other pain recommend Tempur-Pedic to their family and friends.